

Applicability Thresholds

State	Monetary Threshold	# of Consumers Threshold	Sell/Share Threshold
California	\$25,000,000	100,000 consumers or households 0.26% of state's 39.2 million population	Derives 50% or more of annual revenues from selling or sharing consumers' personal information
Colorado	N/A	100,000 consumers 1.72% of state's 5.8 million population	Derives revenue or receives a discount on the price of goods or services from the sale of personal data + processes or controls the personal data of 25,000 or more consumers
Connecticut	N/A	100,000 consumers 2.78% of state's 3.6 million population	Derives more than 25% of gross revenue from sale of personal data + control or process personal data of not less than 25,000 consumers
Indiana	N/A	100,000 consumers 1.47% of state's 6.8 million population	Derives over 50% of gross revenue from sale of personal data + control or process personal data of at least 25,000 consumers
Iowa	N/A	100,000 consumers 3.125% of state's 3.2 million population	Derives over 50% of gross revenue from sale of personal data + controls or processes personal data of 25,000 or more consumers
Montana	N/A	50,000 consumers 4.52% of state's 1.01 million population	Derives more than 25% of gross revenue from sale of personal data + control or process personal data of not less than 25,000 consumers
Utah	\$25,000,000 (+ another category)	100,000 consumers 3.03% of state's 3.3 million population	Derives over 50% of gross revenue from sale of personal data + controls or processes personal data of 25,000 or more consumers

State	Monetary Threshold	# of Consumers Threshold	Sell/Share Threshold
Virginia	N/A	100,000 consumers 1.16% of state's 8.6 million population	Derives over 50% of gross revenue from sale of personal data + control or process personal data of at least 25,000 consumers

Rights

Right	Cal.	Colo.	Conn.	Indiana	Iowa	Mont.	Utah	Virginia
Know	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Access	Yes	Yes	Yes	Partial	Yes	Yes	Yes	Yes
Data Portability	Yes	Yes	Yes	Partial	Partial	Yes	Partial	Yes
Deletion	Partial	Yes	Yes	Yes	Partial	Yes	Partial	Yes
Correct inaccuracies	Yes	Yes	Yes	Partial	No	Yes	No	Yes
Not be discriminated against	Yes	Yes	Yes	Yes	Partial	Yes	Partial	Yes
Opt-out of sale	Yes	Yes	Yes	Yes	Yes	Yes	Partial	Yes
Opt-out of targeted advertising / sharing	Yes	Yes	Yes	Yes	Unclear (right is not listed in consumer rights provision but controllers must provide means to opt out)	Yes	Yes	Yes

Right	Cal.	Colo.	Conn.	Indiana	Iowa	Mont.	Utah	Virginia
Opt-out of certain types of profiling	Yes	Yes	Yes	Yes	No	Yes	No	Yes
Recognize opt out signals	Yes (through rulemaking)	Yes	Yes	No	No	Yes	No	No
Revoke consent	N/A	Yes (by regulation)	Yes	No	No	Yes	No	No

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Other Provisions

Provision	Cal.	Colo.	Conn.	Indiana	Iowa	Mont.	Utah	Virginia
Data Protection Assessments	TBD (rulemaking)	Yes	Yes	Yes	No	Yes	No	Yes
Definition of sale	Monetary or other valuable consideration	Monetary or other valuable consideration	Monetary or other valuable consideration	Monetary consideration	Monetary consideration	Monetary or other valuable consideration	Monetary consideration	Monetary consideration
Opt-out Request Must be Verified	No	Yes	No	Yes	Yes	No	Yes	Yes
Treatment of Sensitive Data	Right to Limit Use	Opt-in	Opt-in	Opt-in	Notice and opt-out	Opt-in	Notice and opt-out	Opt-in
GLBA exemption	Data level	Entity and data level	Entity and data level	Entity and data level	Entity and data level	Entity and data level	Entity and data level	Entity and data level
Additional Children's Rights	Opt-in for selling or sharing of PI of children ages 13-15	No	Opt-in for targeted advertising or sale of PI of children ages 13-15	No	No	Opt-in for targeted advertising or sale of PI of children ages 13-15	No	No
Data Processing Agreements	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Privacy Policy	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Implement Reasonable	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Provision	Cal.	Colo.	Conn.	Indiana	Iowa	Mont.	Utah	Virginia
Data Security Measures								
Duty to Avoid Secondary Use	Yes	Yes	Yes	Yes	No	Yes	No	Yes
Data Minimization	Yes	Yes	Yes	Yes	No	Yes	No	Yes
Enforcement	Attorney General / Agency (limited PRA for data breaches)	Attorney General	Attorney General	Attorney General	Attorney General	Attorney General	Attorney General	Attorney General
Right to Cure	Expired	60 days (sunsets Jan. 1, 2025)	60 days (sunsets Dec. 31, 2024)	30 days (does not sunset)	90 days (does not sunset)	60 days (sunsets April 1, 2026)	30 days (does not sunset)	30 days (does not sunset)
Rulemaking	Yes	Yes	No	No	No	No	No	No
Effective Date	Jan. 1, 2023	July 1, 2023	July 1, 2023	Jan. 1, 2026	Jan. 1, 2025	Oct. 1, 2024	Dec. 31, 2023	Jan. 1, 2023